

6 DAYS WITH SEND

April 27 - May 2, 2024



SPONSORSHIP OPPORTUNITIES

ABOUT SEND

Since 1983, we've invested more than \$40 million in development projects in our community while improving housing, attracting business and investment, fostering education, sponsoring unique events, and helping spread the word about all the good things going on in our neighborhoods.

OUR MISSION

SEND advocates for housing, economic, and social equity by working with residents, business owners, and community partners to create and maintain inclusive, healthy, and vibrant neighborhoods in southeast Indy.

OUR VISION

We envision inclusive neighborhoods where everyone has quality housing, economic opportunities, and engages in civic life.



AFFORDABLE
HOUSING



ECONOMIC
DEVELOPMENT



COMMUNITY
BUILDING

DAILY EVENTS & ACTIVATIONS

APR
27

DAY 1: BEAUTIFY THE BLOCK

APR
28

DAY 2: SCAVENGER HUNT

APR
29

DAY 3: AFFORDABLE
HOUSING PANEL

APR
30

DAY 4: HAPPY HOUR
AT THE PLAZA

MAY
1

DAY 5: SOUTHEAST
PUBLIC ART TOUR

MAY
2

DAY 6: BUSINESS
PITCH NIGHT



ABOUT SIX DAYS WITH SEND

Each year, SEND hosts their annual fundraising campaign, Six Days with SEND, which features various community events and activations in Southeast Indy.

SPONSORSHIP LEVELS & BENEFITS

Sponsorship Benefits	Daily Sponsor \$500	Community Building Change Maker \$1,000	Economic Development Catalyst \$2,500	Affordable Housing Advocate \$5,000	Presenting Sponsor \$10,000
5 VIP seats at Business Pitch Night					x
Food & drink vouchers for Happy Hour at the Plaza					x
Opportunity to share remarks at Happy Hour at the Plaza				x	x
Verbal recognition at all in-person events			x	x	x
Logo featured on SEND volunteer t-shirts		x	x	x	x
Sponsorship mention in press release	x	x	x	x	x
Dedicated social media shoutout on SEND's channels	x	x	x	x	x
Sponsor logo on event page and any digital marketing materials (e.g., e-newsletters, social media posts, etc.)	x	x	x	x	x